



2025 New Jersey Heart Ball

Greg Lewis
2025 Campaign Chair

Greg Lewis is a proven leader with more than 2 decades of experience in pharmaceutical and healthcare marketing. As Managing Partner/Group President, he believes in Calcium+Company's vision as a leading independent healthcare communications group, driving agile client solutions and innovative marketing programs.

Prior to joining Calcium+Company, Lewis held leadership positions in a variety of major network groups. His experience at larger agencies has shown him the advantages of working with mid-sized agencies to deliver more personalized client engagement, faster decision-making, and a greater ability to adapt to the rapidly changing healthcare landscape.

He's a culture generator, revenue lifter, and client partner.

Lewis has a dual degree in Political Science and Communications from Villanova University and has participated in executive education programs at Harvard University and Dartmouth College Tuck School of Business. Outside of work, Lewis is passionate about helping his community by serving on the New Jersey Heart Ball Executive Leadership Team as well as a variety of other nonprofit boards.